



ADVERTISING FASHION PRODUCT ARCHITECTURE





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LET'S KNOW Some about me

I AM FASHION AND ADVERTISING PHOTOGRAPHER WITH 13 YEARS EXPERIENCE. I LOVE TO EXPERIMENT AND USE OF IMPRESSIVE COLORS IN MY PORTFOLIO. FLEXIBLE PHOTOGRAPHER WITH A PROVEN RECORD OF DELIVERING CREATIVE AND INNOVATIVE DESIGN SOLUTION. NUMEROUS HOURS OF HANDS-ON EXPERIENCES.

MY AWARDS

- KY00RIOUS AWARDS 2024
 S

 1 BLUE ELEPHANT
 S

 CADBURY CELEBRATION (OGLIVY)
- CLIO AWARDS 2023 2 BRONZE CADBURY CELEBRATION OGLIVY

DMA ASIA ECHO AWARDS 2018 1 GOLD, 1 BIG DIAMOND BLINK TO SPEAK (TBWA) CANNES LION 2018 1 GOLD, 1 SILVER, 1 GRAND PIX BLINK TO SPEAK (TBWA)

CLIO AWARDS 2018 1 GOLD, 1 SILVER CLIO BLINK TO SPEAK (TBWA)

KYOORIOUS AWARDS 2018 1 GOLD, 1 BLUE, 1 BABY ELEPHANT BLINK TO SPEAK (TBWA) **TAG AWARDS 2018** PNG BROTHERS hoarding campaign (Pratisaad Agency)

CANNES LION AWARDS 2014 ARIEL MATIC SHARE THE LOAD BBDO

SPIKE ASIA AWARD 2018 2 GOLD, 5 SILVER, 3 BRONZE BLINK TO SPEAK (TBWA)

BRANDS





AGENCY : OGILVY ADVERTISING CLIENT : COKE STUDIO BHARAT 2023





BRONZE WINNER AT CLIO AWARDS 2023 AGENCY : OGILVY ADVERTISING CLIENT : Cadbury Celebrations



HOARDING SHOOT AGENCY : PARADIGM PLUS CLIENT : RANKA JEWELLERS

هی، Dairy Milk **Lalitha #Jassi's** Cadbury

Who will you create India's next Cadbury with?

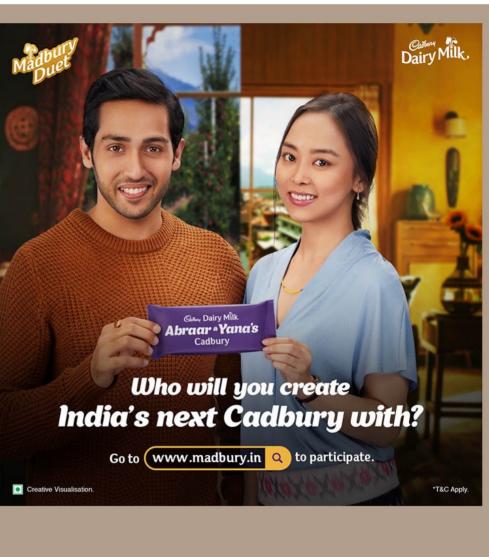
Go to www.madbury.in \mathbf{Q} to participate.

Creative Visualisation.

*T&C Apply

Dairy Milk

AGENCY : OGILVY ADVERTISING CLIENT : Cadbury Madbury





Castbury Celebrations इस दिवाही, दुछ अग्राहोओचे, दुछ मीय छे ओचे.



Won Blue Elephant #ThisAdIsMyStore Cadbury Celebration



Apne ghar ki dukaan kholiye Cadbury Celebrations ke ad mein. Register karne ke liye log-in kariye.















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Mumbai Marathon Jan 15, 2017

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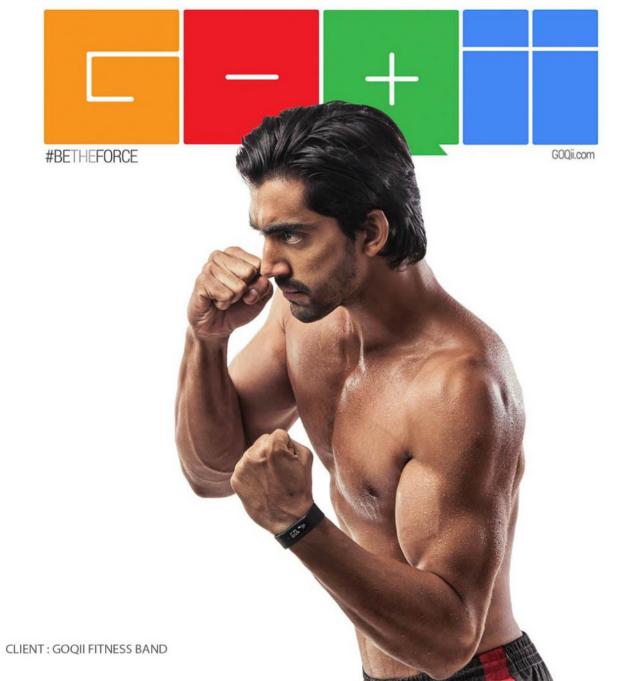
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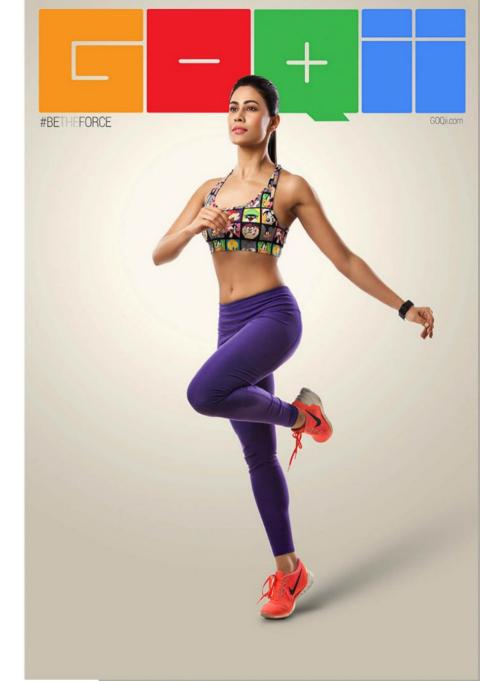
AGENCY : TBWA ADVERTISING CLIENT : STANDARD CHARTERED BANK ACTRESS : GUL PANAG



AGENCY :PRATISAAD ADVERTISING CLIENT :PNG BROTHERS ACTRESS : PRIYA BAPAT









AGENCY :ALBATTA PRODUCTION CLIENT :PNG JEWELLERS ACTRESS : VAIDEHI PARSHURAMI



AGENCY : DDB MUDRA ADVERTISING CLIENT :BIG BAZAAR



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AGENCY :SAKET COMMUNICATION PVT LTD CLIENT : RAAYA CLOTHING



CLIENT : DIAMAS JEWELLERS



CLIENT : PURETE ACTOR : HUSSAIN KUWAJERWALA ACTRESS : SANAYA IRANI



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Helps protect baby too

PROTECTION FOR MOMS-TO-BE

To know more about 3-in-1 Vaccination speak to your Gynaecologist

Visit: www.gskprotect.in/3in1vaccination

References • WHO Position paper. Teamus seculares, Wently spidensiological recost, Feb 2017. • Centers for Disease Costrol (COC), Diphthenia, Sumptions.jbccessed Oct 2018; Available at: https://www.coc.gov/fpitheria/boothyreptors. • Centers for Disease Costrol (COC), Phranase (Whoogen Coupl), Complicational Supposed Oct 2018; Available at: https://www.coc.gov/fpitheria/boothyreptors. • Disease for Disease Costrol (COC), Phranase (Whoogen Coupl), Complicational Supposed Oct 2018; Available at: https://www.coc.gov/fpitheria/boothyreptors. • Disease Costrol (COC), Phranase (Whoogen Coupl), Complicational Supposed Oct 2018; Available at: https://www.coc.gov/fpitheria/boothyreptors.

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CLIENT :GSK ACTRESS : SURVEEN CHAVLA ACTRESS : NEENA GUPTA

KRITI SANON



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CLIENT :OASIS TILES ACTRESS : KRITI SANON

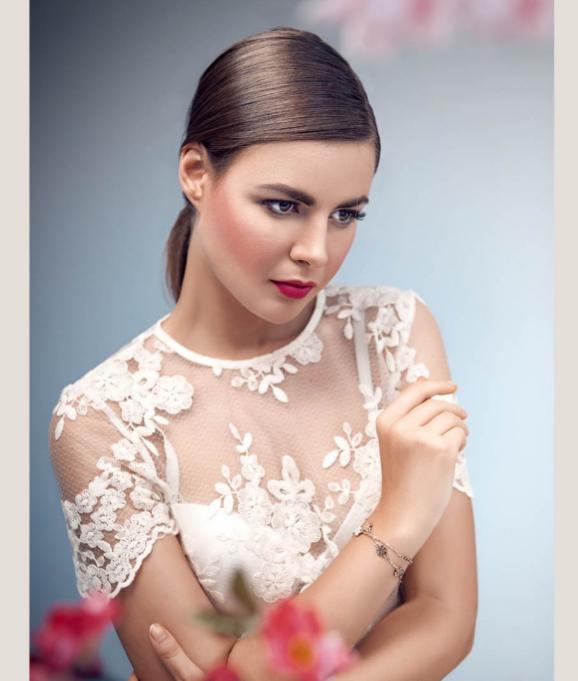


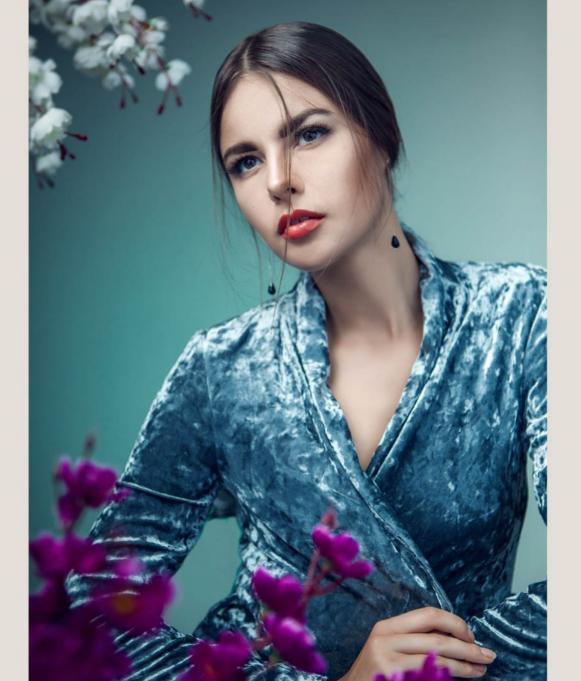
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CLIENT :PNG DIAMOND & GOLD ACTRESS : PRIYA BAPAT









FEMINA MAGAZINE CRICKETER : MICHAEL CLARKE AUSTRALIA'S FORMER CAPTAIN MARCH 3, 2017

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PRONT & TOP LOAD



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Rid auros Ortye Warrana Job? #Share The Load | Hind

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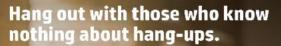
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AGENCY : BBDQ ADVERTISING CLENT: HP LAPTOP





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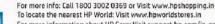
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AGENCY : BBDQ ADVERTISING CLENT: STANDARD CHARTERED



PRODUCT PHOTOGRAPHY



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Coke

STUDIO

Mix Tape

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Doesn't just play songs. It plays how you feel.

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Coke

STUDIO

Mix Tape



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Make X-mas sweeter with Cadbury inside a cake.











Different at times but always sweet from **inside**. **Happy family day** from our sweet family to yours.



What's even better than a prank on your family? A sweet Cadbury surprise inside a Cookie!





Happy April Fool's Day.



AGENCY : OGILVY ADVERTISING CLIENT : Cadbury Chocobakes





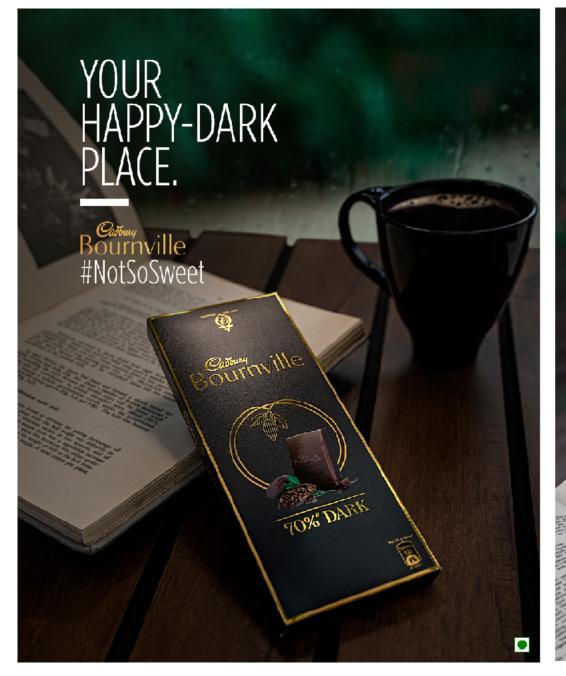












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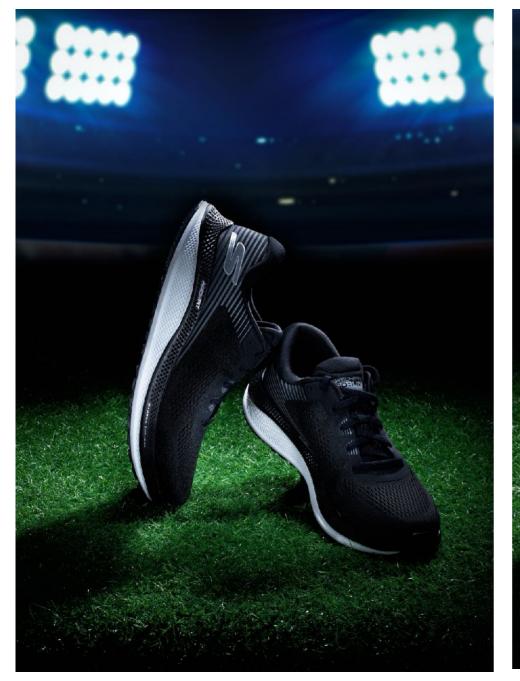


Bournville



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BLINK TO SPEAK

The world's first eye language by NeuroGen Brain & Spine institute & Asha Ek Hope Foundation, to help paralysed patients with speech difficulty.

PROBLEM

An estimated 60 million patients of ALS, MNDs, spinal cord injuries, and paralysis live all around the world with a paralysed body and an alert mind. They can't speak, write or use any sign language. Every day they struggle to communicate their needs and desires to their coregivers. The alternative methods of communication like, the E-TRAN board, are very tedious and the hi-tech assistive tools unaffordable. These patients and their families live for many years suffering, with no power to communicate. SOLUTION

There is one body part that access't betray most patients till the very end. The eyes. So we areated the world's first eye language. After months of research with patients, nurses and doctors we curated the most commonly needed messages by patients. Using the eye language even someone with a completely paralysed body can say anything, just by using 50 simple eye movements.





WON GRAND PRIX FOR GOOD AND GOLD CANNES LION and SILVER CANNES LION AND 22 ADVERTISING AWADRS FOR "BLINK TO SPEAK" CANNES LION 2018

AGENCY : TBWA ADVERTISING CLIENT : BLINK TO SPEAK

































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